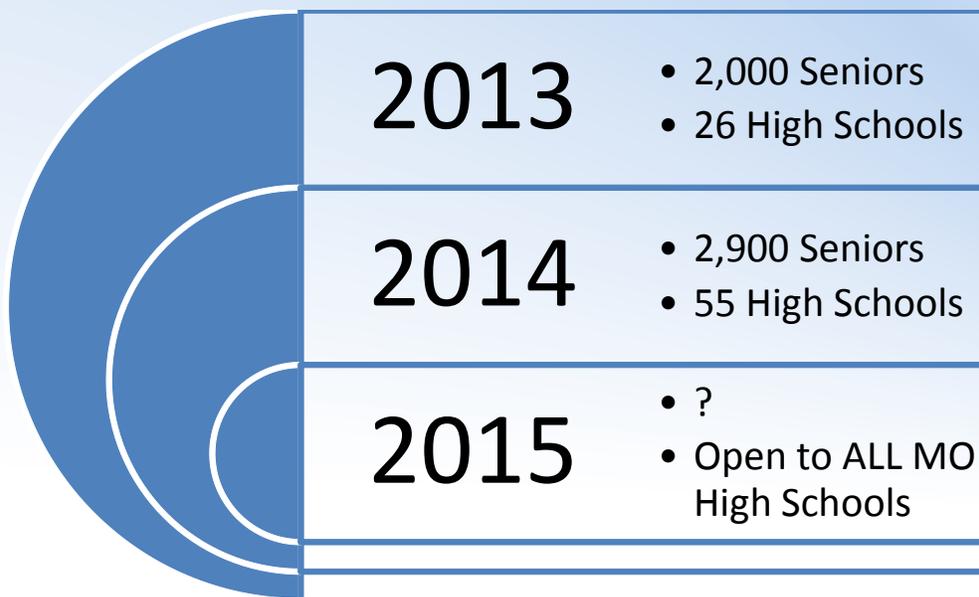


Apply Missouri History

Apply Missouri is formerly known as Missouri College Application Week. It is a program inspired by the national program, the American College Application Campaign (ACAC). The national program's roots began with a high school in North Carolina which held the first College Application Week. This event grew to be a state-wide effort in North Carolina and later included the states of Georgia, Tennessee, Colorado, South Carolina, West Virginia and Florida. The American Council on Education then consolidated these efforts with a common, national goal of increasing the percentage of first-generation and low-income students who pursue a postsecondary education. The primary purpose of this effort is to help high school seniors navigate the complex college admissions process and ensure they apply to at least one postsecondary institution. The effort occurs during the school day, with a focus on students who might not otherwise apply to college. All fifty states are now facilitating this program.

In Missouri, the Missouri Department of Higher Education and the Missouri College Advising Corps hosted College Application Week events at 26 high schools around the state during October 2013. This pilot program was successful, with an average of 70 percent of pilot schools' seniors participating in at least one activity. More than 2,000 seniors submitted approximately 3,600 admissions applications. In 2014, nearly 2,900 students at 55 high schools submitted applications. This is the first year Apply Missouri is open to all high schools in Missouri.



2013	<ul style="list-style-type: none">• 2,000 Seniors• 26 High Schools
2014	<ul style="list-style-type: none">• 2,900 Seniors• 55 High Schools
2015	<ul style="list-style-type: none">• ?• Open to ALL MO High Schools